

THE OFFICIAL NEWSLETTER

For Projects Abroad China 



WHAT'S INSIDE?

- 02 Editor's Note
- 03 Volunteer Stories
- 04 Feature Story
- 05 Photo Page
- 06 Social Calendar
- 06 Practical Information

Follow us on



www.projects-abroad.net

ProjectsAbroad

EDITOR'S NOTE



Welcome to the October 2014 edition of the Projects Abroad China Newsletter! Across most of China the temperatures are dipping and the leaves are falling, but this has not affected the hard work from our volunteers in both Chengdu and Shanghai, which is evident from this action packed newsletter.

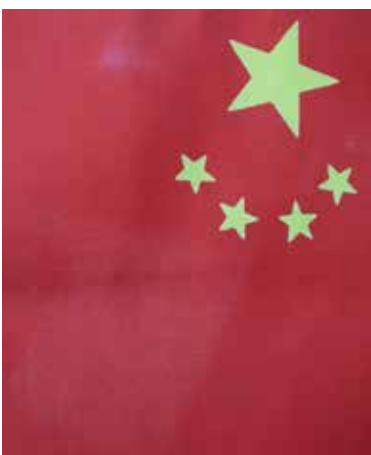
October started off with a national holiday in China and allowed us to enjoy a week off from work. Check out more information about the origins of this day/week in this month's edition. This is followed by an article by Valeriya Rodamov, our Law and Business Two Week Special volunteer from Russia wrote about her two week experience visiting various law firms and businesses in Chengdu. We also have a blog from Valentina San Martin our business volunteer from Switzerland, who gives us a detailed description about life as a businesswoman in Shanghai! Ever wondered what it is like to live in Chengdu and learn Mandarin? Well, Ilse Van Cauwenberghe from Belgium tells us all about her experience. If this still isn't enough information for you then don't worry, we also have an interview with Clelia Salafia from Italy who spent six weeks working at the Projects Abroad Animal Care Project looking after pandas at a panda base near Chengdu.

So, basically in this month's edition we have articles and an interview from people from across the world that is brought together into one community through Projects Abroad!

The feature of this newsletter is the opening of a new Projects Abroad China business placement. This placement is an extreme sports company based in Central Shanghai! Check out the blog to find out more!

Everyone at the Projects Abroad China team is looking forward to what November will bring! For sure life memories will be made, hard work will be achieved and a lot of fun will be had!

Rich Egan
Communications Officer



NATIONAL HOLIDAY

On October the 1st, China celebrated its national day. October 1st is China's national day as on this date in 1949 Chairman Mao announced, at a grand ceremony held in Tiananmen Square in Beijing, that the previously called 'Republic of China' would change its name to The People's Republic of China. At this point, Mao's communist forces had overturned the Kuomintang forces and as a consequence China would see a transition to a socialist era. Some may argue that elements of this era are still evident today.

[→ Read More](#)

VOLUNTEER STORIES

Valeriya Rodimova, Law and Business Two Week Special Volunteer (Russian)

Всем доброго времени суток! Меня зовут Лера и я бы хотела рассказать вам о своей поездке в Китай этим летом. В тот день, когда я нашла страничку projectsabroad и увидела специальные едущие программы - я не думала, что я действительно поеду -

[→ Read More](#)



Clelia Salafia (Italy) Volunteer Story

During the month of August 2014, Clelia Salafia left her hometown of Vespolate in Italy and jetted off to China. The purpose of her trip was to have a difference from a normal outing, or vacation, to this vast and somewhat uncanny land. Actually it was far from it as Clelia came to China to join the Projects Abroad animal care programme and she spent six weeks caring for the endangered panda bears at Ya'an Panda base in

[→ Read More](#)



Ilse Van Cauwenberghe, Chengdu Mandarin Language Volunteer (Belgium)

I'm studying at Bookworm right now, preparing for my last lesson at the Mandarin club. One more lesson and we will finish the book. I was so proud of myself as yesterday when I was at a store buying a new phone, the saleswoman was trying to make me pay

[→ Read More](#)



Valentina San Martin, Shanghai Journalism volunteer (Switzerland)

Avant de commencer mon stage en journalisme, j'avais prévu de m'orienter dans le journalisme culturel ou de divertissement. Mais contre toute attente, on avait besoin de moi dans un magazine nommé 'The Bridge' en collaboration avec 'Shanghai Business Review'.

[→ Read More](#)



FEATURE STORY:

New Business Placement in Shanghai!

The Projects Abroad global community is proud to announce yet another placement opening in China. This is a business placement, but perhaps it's slightly different from the various other business placements that we have in China and across our destinations worldwide. In fact this business placement is an extreme sports company based in the central area of Shanghai, named ICONX.

ICONX was established in 2004 as a small skateboard company. Ten years on, the company is now an outdoor sports distributor that sells many types of sports items, such as clothes and sports hardware and they are considered to be one of Shanghai's leading entities in extreme sports. They have opened an office, where there are currently 30 full time staff members, a shop and this year they have opened Shanghai's first indoor skate park. They are also pushing for skateboarding and other extreme sports to become part of the PE curriculum across schools in Shanghai, with the aim to push this across China in the near future. The team has their own set of ramps, skateboards, helmets and pads that they bring to the schools for lessons. In the ICONX general manager's words, "We are pushing for creative education through the action of extreme sports. Some of the children, at the schools where we work, have never seen a skateboard before and they fall in love with the sport as soon as they stand on one. We often end up selling sports gear to the children at discounted rates."

While carrying out an internship at this placement the Projects Abroad business volunteers will predominantly be involved with marketing and promoting the ICONX brand on an international scale. This will mean that they will be heavily involved with social media, liaising with potential and existing sponsors, attend to question and answer sessions with parents at the schools where the team work, while arranging and promoting future promotional events, as well as many other actions of marketing. Although the job is focused on marketing, the ICONX office concentrates on a number of different areas of business.

[→ Read More](#)



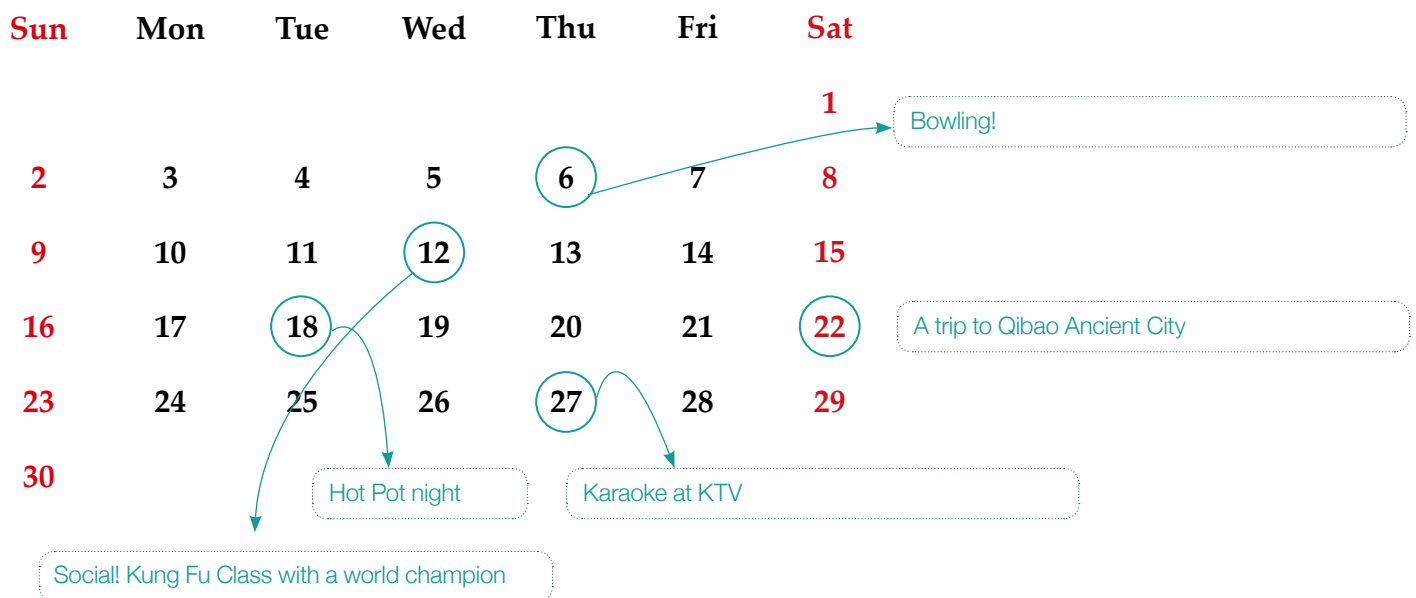
SHANGHAI!

PHOTO PAGE



SOCIAL CALENDAR

HELLO NOVEMBER



* Note that events and timings are subject to change. For up-to-date info contact Rich +86 (0)18221063387.

PRACTICAL INFORMATION

DESTINATION STAFF CONTACT INFORMATION:

Kay Xu *Country Director*
kayxu@projects-abroad.org

Elaine Gao *Regional Manager – (Chengdu)*
elainegao@projects-abroad.org

Susan Chen *Operations Manager*
susanchen@projects-abroad.org

Richard Egan *Communications Officer*
richardegan@projects-abroad.org

TEL: +86 (0) 21 6888 5082

FAX: +86 (0) 21 5887 6796

WEBSITE: WWW.PROJECTS-ABROAD.NET

ADDRESS: PROJECTS ABROAD | CHINA
22H LIANG FENG MANSION 8 DONG FANG ROAD SHANGHAI 200120 P. R. CHINA

Jane Jin *Volunteer Coordinator*
janejin@projects-abroad.org

Ruby Zhang *Volunteer Coordinator – (Chengdu)*
rubyzhang@projects-abroad.org

Wendy Wei *Administrator*

Lily Zhang *Accommodation Supervisor*